



MADE IN THE
MIDLANDS

AWARDS
SPONSORSHIP

Made in the Midlands Awards 16th October 2014

Manufacturing is enjoying a renaissance in terms of growth and recognition in the media and parliament. Companies have created the conditions to emerge from challenging times and we'll be showcasing and rewarding the very best that the Midlands has to offer.

Your company can benefit by associating itself with our nominees and winners who represent some of the fastest-growing, most successful businesses in the region. In doing so you will also benefit from the brand engagement with key decision makers from across industry on the day and in pre and post event PR. It takes place at Wolverhampton Science Park on Thursday 16th October and we have some excellent opportunities for you to be associated with some truly inspiring success stories.

HEADLINE SPONSOR - £8,000*

As our headline sponsor, your company will be associated with the overall winner and receive promotional opportunities before, during and after the event.

This unrivalled package includes:

- A pre-event breakfast round table with six nominees of your choice & guest speaker
- Co-presentation of the overall winner award on-stage with the celebrity guest speaker
- Prominent company logo on all marketing materials and on-site branding points (including an on-stage banner)
- Inclusion on the award judging panel in late summer
- Sole logo displayed on delegate name badges
- Inserts and/or promotional item in the delegate bag
- Copy of delegate list (to include delegate name, job title, company only)
- Pre and post event PR, social media and e-shot exposure, with quote opportunity
- An online advert highlighting your sponsorship on www.madeinthemidlands.com
- Digital copies of all award associated photography



* Prices exclude VAT



For more information
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YOUNG INVENTOR SPONSORSHIP - £5,000*

This is a fantastic opportunity for your company to support the next generation of engineers. Skills are vitally important to ensure that future growth is sustainable and encouragement at this early stage of development is crucial. This full association category package includes:

- Co-presentation of the award with celebrity guest speaker to the winner
- Inclusion on the award judging panel in late summer
- Company logo on marketing materials and on-site branding points (including an on-stage banner)
- Inserts and/or promotional item in the delegate bag
- Copy of delegate list (to include delegate name, job title, company only)
- Pre and post event PR, social media and e-shot exposure
- An online advert highlighting your sponsorship on www.madeinthemidlands.com
- Digital copies of all award associated photography



02

FEMALE ENGINEER SPONSOR - £5,000*

Join us to celebrate diversity in engineering but also move the traditional image of engineering on to show that females working in industry is the norm, rather than the exception. This full association category package includes:

- Co-presentation of the award with the celebrity guest speaker to the winner
- Inclusion on the award judging panel in late summer
- Company logo on marketing materials and on-site branding points (including an on-stage banner)
- Inserts and/or promotional item in the delegate bag
- Copy of delegate list (to include delegate name, job title, company only)
- Pre and post event PR, social media and e-shot exposure
- An online advert highlighting your sponsorship on www.madeinthemidlands.com
- Digital copies of all award associated photography



03

12 x ACHIEVEMENT IN MANUFACTURING SPONSORS - £3,000*

Once entries have been received our judging panel will sift through them to select 12 of the very best manufacturers across our membership. The overall winner will be selected from these and this package includes:

- Co-presentation of the award with the celebrity guest speaker to the recipient
- Company logo on marketing materials
- One colour insert and/or promotional item in the delegate bag
- Copy of delegate list (to include delegate name, job title, company only)
- Pre and post event social media and e-shot exposure
- An online listing on our events page including your logo
- One digital image of your award presentation



04

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